



Station Order Revised Add to Schedule Kaine for Senate 2012

Market: Norfolk-Virginia Beach

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12946

Contact: Eileen Baggett

Email: eileen.baggett@wavy.com

Phone: 757-393-1010

Fax: 757-396-6151

Direct: Angie Holden

WAVY-TV

Program Name	DP	Days	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
WAVY 6a News	EM	M-F	\$700.00		1	1	1	1			1	1	6
6:00 AM 7:00 AM		30	\$4,200.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Today Show	EM	M-F	\$700.00		2	2	2	2			2	2	12
7:00 AM 9:00 AM		30	\$8,400.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Today II	DT	M-F	\$300.00					1					1
9:00 AM 10:00 AM		30	\$300.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
WAVY Noon News	DT	M-F	\$125.00								1		1
12:00 PM 1:00 PM		30	\$125.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Maury Povich	EF	M-F	\$125.00			1		1			1		3
3:00 PM 4:00 PM		30	\$375.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Anderson Cooper	EF	M-F	\$175.00		1	1							2
4:00 PM 5:00 PM		30	\$350.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
WAVY 5p News	EN	M-F	\$700.00		1		1	1					3
5:00 PM 5:30 PM		30	\$2,100.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
WAVY 5:30p News	EN	M-F	\$700.00		1	1	1	1			1		5
5:30 PM 6:00 PM		30	\$3,500.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Ent Tonight	PA	M-F	\$600.00			1	1				1		3
7:00 PM 7:30 PM		30	\$1,800.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Insider	PA	M-F	\$600.00		1		1				1		3
7:30 PM 8:00 PM		30	\$1,800.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Revolution	PT	M	\$1,100.00								1		1
10:00 PM 11:00 PM		30	\$1,100.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Saturday 11p News	LN	Sa	\$800.00						1				1
11:00 PM 11:30 PM		30	\$800.00										
95% Chance of PE at LUR per WAVY. Move to L3.													

Chris Vail

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Date/Time Sent: 10/26/2012 3:35:07 PM

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				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Sunday 11p News	LN	Su	\$800.00							1			1
11:35 PM 12:05 AM		30	\$800.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Tonight Show	LF	M-F	\$300.00				1	1					2
11:35 PM 12:35 AM		30	\$600.00										
95% Chance of PE at LUR per WAVY. Move to L3.													
Station Gross Totals			\$26,250.00		7	7	8	8	1	1	9	3	44

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